CALL FOR ENTRIES

Celebrating over 75 years of “Art for Everyone!”

PROSPECTUS

Enjoy the art of saving...

Everyone in your family can enjoy substantial
discounts, top-rank visual art instruction, and
exhibitions, when you become a Member of Main Line
Art Center. Join Today!

Open Studio and Art Sale
Featuring Local Artists

One Night Only:
Friday, April 15, 2016
5:30-8:30 pm

Main Line Art Center
746 Panmure Road
Haverford, PA 19041

Art Market: Fresh & Local

Prospectus: www.mainlineart.org/events.php
Application: email 3 images, and send completed
form along with payment to:
Main Line Art Center
Attn: Mary Beth Carl, Registrar
746 Panmure Road
Haverford, PA 19041
email: mbcarl@mainlineart.org
Call: 610.525.0272 x110
Eligibility
Adult 2-D and 3-D artists living in the Philadelphia area are eligible to participate on a first-come, first-served basis. Suggested mediums are painting, drawing, sculpture, ceramics, mosaics, photography, printmaking, and more. All artwork must be original. It is recommended that most artwork be reasonably sized and priced under $350.

Set Up and Sales Procedure
Set up will take place on the day of the event from 4-5 pm. At check-in, each artist will be assigned his/her space in one of the studios. Requests or reserved spots are not allowed. MLAC staff will determine the location of artists based on variety and aesthetics. MLAC will provide (1) 6 ft. table and (1) chair (a second chair available by request). The Art Center does not provide special lighting or tools. All artists must be able to deliver and setup their own work during this timeframe. Artwork must be managed by the artist, including transporting artwork to and from each assigned studio table. Artist is limited to assigned 6 ft. table space only. No hanging on the wall, nor pedestals, nor additional floor display items allowed due to space constraints. Artists are responsible for bringing any table coverings or tabletop display items. Tabletop bins, tabletop easels, risers, lighting (with lightbulbs), and table signage are encouraged. Tablecloths are recommended as the tables are working studio tables and conditions vary.

Sales and Liability
All artists are responsible for handling their own sales, including making change and processing payments, including credit card purchases. Mobile credit card readers are recommended, as is having plenty of small bills on hand. The artist will retain 100% of their own sales. Main Line Art Center will not be taking any commission on sales.

Main Line Art Center is not responsible for any theft, damage, or loss of artwork.