

Main Line Art Center

746 Panmure Road
Haverford, PA 19041
610.525.0272
www.mainlineart.org



FOR IMMEDIATE RELEASE

CONTACT: Rachel Ammon, Communications Director
610.525.0272, ext. 25
rammon@mainlineart.org

Craft as Art, With a Whole Lot of Heart *Main Line Art Center's Spring Fine Craft Sale: April 29-May 4*

As if you need another excuse to shop this spring (Mother's Day, wedding season and graduations to name a few), Main Line Art Center is holding its free and open to the public Spring Fine Craft Sale April 29 to May 4. In a world overrun with craft shows, the Art Center's sale offers a much-needed refuge for those seeking fine, high-quality craft as art with a whole lot of heart.

The Craft Sale will feature beautiful jewelry, ceramics for the home and garden, hand-milled soaps, hand-painted silks, blown glass and more created by 40 artists from the Mid-Atlantic Region, many who make their living solely through their art. According to Barbara Hanselman, a ceramics artist participating in the craft sale, shoppers can feel good about the purchase that they are making.

"We live in a consumer-oriented culture drive by technology, where labor-intensive visual arts, fine crafts and artist-created wearables are seldom encouraged," says Barbara. "The participants selected for the Art Center's Craft Sales have forced themselves to go against this technological grain and use their hands, language and cognition to create."

In addition to supporting local artists, proceeds from the Craft Sale go to help support the Art Center's Outreach Programs. The Art Center partners with many great non-profit organizations like CareLink, Project H.O.M.E and Delaware County Center for the Blind and Visually Impaired to bring art to diverse and underserved audiences.

The Spring Fine Craft Sale will open with a free reception on Tuesday, April 29 from 6-8 pm and will be open during the following days: Wed., April 30 & Thurs., May 1: 10 am-7 pm; First Friday, May 2: 10 am-9 pm; Sat., May 3: 10 am-5 pm; Sun., May 4: 11 am-3 pm

Founded in 1937 by a group of local artists, Main Line Art Center's mission is to inspire and engage artistic creativity for individuals of all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. With its vast and wide-ranging course offerings, the Art Center has become a regional leader in visual arts education. Its extensive

outreach programs and promotion of new artists through multiple exhibition opportunities help attract individuals new to the arts and cultivate support from art patrons.

For more information about Main Line Art Center and its classes, camps, exhibitions, special events and outreach programs, please visit www.mainlineart.org or call 610.525.0272.

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