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FOR IMMEDIATE RELEASE

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**Main Line Art Center Awarded PNC Arts Alive Grant for Anniversary Year Project**  
*On the Road with Arts Alive Celebrates 75 Years of Art for Everyone!*

HAVERFORD, PA (May 20, 2011)—Main Line Art Center is pleased to announce that it has been selected to receive a prestigious grant from PNC Arts Alive for *On the Road with Arts Alive*, an exciting year-long project beginning next fall taking art "to the streets." The Arts Alive Mobile will be unveiled at a free Family Arts Festival on Sept. 10. Throughout the year, the Arts Alive Mobile will make 2-3 spontaneous and scheduled stops per month at school and community events to engage children in free art activities led by Street Squad Artists. Participants will also have an opportunity to contribute to a collaborative art project and win exciting prizes and discounts.

"We couldn't think of a better way to celebrate 75 years of nurturing artists of all ages, levels and abilities in our community than by bringing art to the public," said Judy Herman, Executive Director of Main Line Art Center. "We look forward to revealing the Arts Alive Mobile at the Family Arts Festival and kicking off a year of celebrating the creativity of our community!"

PNC Arts Alive is a five-year, \$5 million investment from The PNC Foundation that supports visual and performing arts groups with the goal of increasing arts access and engagement. Only twenty-six arts organizations in the Philadelphia and Southern New Jersey region were selected for bold thinking around increasing arts access and engagement. For more information on PNC Arts Alive and the grant recipients, visit [www.pncartsalive.com](http://www.pncartsalive.com).

"The PNC Foundation has a long history of providing grants to non-profit organizations that strengthen and enrich the lives of our neighbors," said Bill Mills, regional president of PNC for Philadelphia and Southern New Jersey. "We understand the valuable return that investing in the arts can deliver. Today more than ever, the businesses we attract, the jobs we create and the visitors who extend their stay are drawn by what the Greater Philadelphia and Southern New Jersey region has to offer."

Founded in 1937 by a group of local artists, Main Line Art Center's mission is to inspire and engage artistic creativity for individuals of all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. With its vast and wide-ranging course offerings, the Art Center has become a regional leader in visual arts education. Its extensive outreach programs and promotion of new artists through multiple exhibition opportunities help attract individuals new to the arts and cultivate support from art patrons.

Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information, please visit [www.mainlineart.org](http://www.mainlineart.org) or call 610.525.0272.

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