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**What to Expect When You're Collecting: Panel Discussion at Main Line Art Center
April 30, 7:30 pm, FREE**

HAVERFORD, PA (March 26, 2009)—Collecting contemporary art can enrich your life and add beauty to your home, but for many, the idea of starting a collection is a daunting task filled with questions – Where do I start? Do I have to be wealthy to collect? How will I know if I'm making a smart choice for my money?

On April 30 at 7:30 pm, Main Line Art Center will host a free panel discussion that seeks to demystify the process of collecting contemporary art. This is a great opportunity for all collectors, whether they are just starting out or have some experience, to learn about collecting through the eyes of an experienced group. Joining Moderator Julien Robson, Curator of Contemporary Art at Pennsylvania Academy of the Fine Arts, are Jennifer Zarro, Art Historian and Collector, Jenny Jaskey, Art Consultant and Jeffrey Perelman, Collector.

Jaskey, who collects and guides others through the purchasing process as a consultant, hopes that the discussion will inspire non-collectors to think differently about collecting.

“Collecting contemporary art at any level is an enriching experience,” says Jaskey. “I hope the panel will shed light on how the best collectors get started and will break down the art buying process. Contemporary art shouldn't be intimidating; it is the art of our time, and because of that, we should be investing in artists who are trying to make sense of the world in which we live.”

People interested in attending What to Expect When You're Collecting, which is free and open to the public, can call Main Line Art Center at 610-525-0272 to reserve their space.

The panel discussion takes place during the Art Center's Fine Art Sale, where over 200 pieces in a variety of mediums, including oils, pastels, watercolors and sculpture, by more than 50 professional artists from the region will be exhibited and available for purchase. The Fine Art Sale began over a decade ago as a way to help people incorporate art into their lives through finding the right pieces for their home or office. The exhibition includes a variety of styles and price points, insuring that everyone—from the serious collector, to the art-buying novice—can find something that suits their space and budget.

Founded in 1937 by a group of local artists, Main Line Art Center's mission is to inspire and engage artistic creativity for individuals of all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. With its vast and wide-ranging course offerings, the Art Center has become a regional leader in visual arts education. Its extensive outreach programs and promotion of new artists through multiple exhibition opportunities help attract individuals new to the arts and cultivate support from art patrons. Main Line Art Center's building is accessible, and we are constantly striving to create a more inclusive learning environment.

For more information about the panel discussion or Main Line Art Center's classes, camps, exhibitions and outreach programs, please visit www.mainlineart.org or call 610.525.0272.

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