

746 Panmure Road
Haverford, PA 19041
610.525.0272
www.mainlineart.org



FOR IMMEDIATE RELEASE

CONTACT: Rachel Ammon, Communications Director
610.525.0272, ext. 25 rammon@mainlineart.org

Note: High Resolution Images Available Upon Request

Main Line Art Center Announces C³: Create. Connect. Collect. Exhibition
Grand Reveal Benefit Preview Party: Sat., Oct. 1, 6:30-9 pm

HAVERFORD, PA (August 24, 2011) – It's been a year in the making, but it's finally here! Main Line Art Center announces the opening of C³: Create. Connect. Collect. The exhibition, which runs October 2-26, 2011, will feature work by nearly 40 notable contemporary artists from our region, including work that was commissioned through this project. The exhibition will kick off with a ticketed Preview Party featuring an open bar, live music, and hors d'œuvres on October 1, from 6:30-9 pm. Tickets, on sale now, are \$100 for general entry and \$200 for exclusive early entry (6 pm, also includes studio tour with featured artist), and \$75 for Young Friends ages 21-49. Contact Anisa Haidary, Development Director, at 610.525.0272 ext. 13.

C³: Create. Connect. Collect. is an innovative project unique to the Philadelphia area that connects patrons of the arts with contemporary artists from our region working in a variety of media to collaborate through the commissioning process. The project continues the Art Center's work to promote the careers of local artists while making art more accessible and approachable to a wider audience.

Planning for C³: Create. Connect. Collect. began last summer, as Art Center Executive Director Judy Herman and Advisory Council Member Mary Anne Dutt Justice began the process of selecting artists to be a part of the project. Nearly 40 professional artists were selected, all who are forward-thinkers and sought after for their original artwork. From September through January, the Art Center presented a series of salons hosted in individual's homes and at the Art Center, where guests viewed a slideshow presentation of work by the artists. If a guest was interested in commissioning work, the Art Center helped to facilitate the match with the artist. As a result of the project, 11 commissioned pieces are in progress and will be part of the exhibition, along with work from all of the participating artists.

C³-commissioned artists include: Joan Becker, Fritz Dietel, Judy Gelles, Linda Lou Horn, Jonathan Mandell, Michael Manthey, Marianne Mitchell, Val Rossman, and Leo Sewell.

Additional artists exhibiting work include: Harry Anderson, Steve Baris, Stanley Bielen, Jill Bonovitz, Anna Boothe, Moe Brooker, Doug Bucci, Ann Chahbandour, Carol Cole, Daniel Cutrone, Robert Finch, Jane Irish, Carol Kardon, Smokie Kittner, Trudy Kraft, Jack Larimore, Lisa Learner, Rudy Lewis, Elaine

Lisle, Max Mason, Ann Northrup, Jeff Schaller, Stuart Shils, Francine Shore, Sara Steele, Lee Stoetzel, James Toogood, and Paula Winokur.

In addition to the exhibition, the Art Center is also hosting several accompanying programs:

- Member Only Panel Discussion with Artists Fritz Dietel, Linda Lou Horn, Marianne Mitchell and Val Rossman, Moderated by Cynthia H. Veloric
Mon., Oct. 17, 7:30 pm, FREE
Members are invited to attend a panel discussion with the artists who participated in the project. Learn about the process of getting a commission as an artist and how to commission art as a patron. Limited seating available. RSVP to swilborn@mainlineart.org.
- Advanced Painters Crit with Master Artist Moe Brooker
Sat., Oct., 22, 9:30 am-3:30 pm
The critique process with painter Moe Brooker is an intense and stimulating process. People who attend will get a sense of where their work is and where it might go in the future. Moe is a wonderful facilitator for discussion among participants and also helps individuals hone in on the elements that are most important for their work moving forward. Moe himself is a colorist with a broad based knowledge of all styles of painting. Class size is limited; please register in advance.
\$136 M/\$162 NM

For 75 years, Main Line Art Center has enriched the lives of artists of all ages, levels and abilities through high quality visual arts classes led by professional Teaching Artists, community outreach programs serving diverse audiences, cutting-edge exhibition and events, and artistic development opportunities. The Art Center continues to support the mission originally set forth by its founders: To inspire and engage artistic creativity for all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. Last year alone nearly 15,000 individuals, ages two to senior citizens, participated in our programs and chose the Art Center as their home for creativity and growth, just as generations of community members have before them.

Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information, please visit www.mainlineart.org or call 610.525.0272.

- ### -